

# EVESHAM UNITED FC



## 2025/26

## Sponsorship Opportunities

### Welcome to Evesham United Football Club

Thank you for taking an interest in what we have to offer at our Football Club.

Exciting opportunities exist to forge partnerships with our extensive local connections, and growing digital offering.

Off the pitch, we are growing stronger and offer an ever-expanding platform for exposure.

Come on you Robins!



**Evesham United Football Club**

The Spiers & Hartwell Stadium

Cheltenham Road, Evesham, Worcestershire WR11 2LZ

Office Tel: **01386 442303**

Website: **[eveshamunitedfc.com](http://eveshamunitedfc.com)**

**Commercial Team: Steve Cook** - [commercial@eveshamunitedfc.com](mailto:commercial@eveshamunitedfc.com)

Club Secretary: Alex Poole - [clubsecretary@eveshamunitedfc.com](mailto:clubsecretary@eveshamunitedfc.com)

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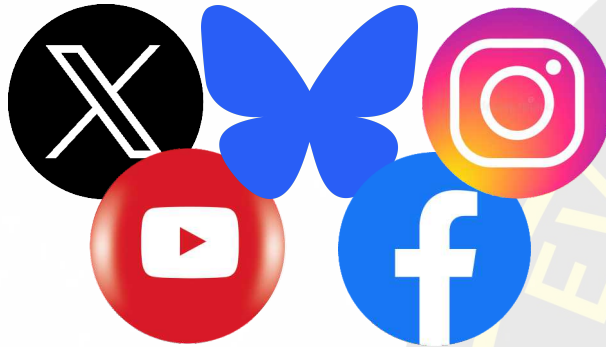


**SOUTHERN LEAGUE**



All prices are subject to VAT at the current rate

# EVESHAM UNITED FC



## THE NUMBERS

- 20 youth teams from toddlers, girls & boys all the way to under 18's.
- Every weekend around 350 young people participate in football via Evesham United.
- Our annual football festival attracts participation from over 100 teams from around The Vale of Evesham.

X/Twitter Followers **9559**

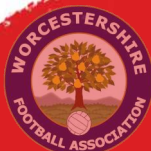
Facebook Followers **3,300+**

Instagram Followers **967**

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## MATCH SPONSOR

Match sponsorship is a great way to enjoy hospitality whilst promoting your business in a number of ways and entertaining friends or clients.

Our match sponsors receive coverage throughout the game, your business will reach every supporter in the ground and beyond to our growing digital audience.

- Access to Sponsors Lounge and a complimentary buffet
- 8 complimentary beers/wines
- Free match programme and team sheet
- Reserved match seats
- Car parking at the stadium
- Selecting man-of-the-match which is announced on PA and social media
- Sponsors name on front of the match programme
- Presentation with man-of-the-match



Please note that match sponsors can have a maximum of 8 guests.

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## MATCHBALL SPONSOR

Matchball sponsorship is a great way to promote your business in a number of ways.

Our matchball sponsors receive coverage throughout the game, your business will reach every supporter in the ground and beyond to our growing digital audience.

- Access to Sponsors Lounge and a complimentary buffet
- 4 complimentary beers/wines
- Free match programme and team sheet
- Seats in the stand
- Car parking at the stadium
- Sponsor name on the front of the match programme

Please note that matchball sponsors can have a maximum of 4 guests.



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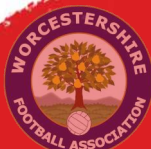
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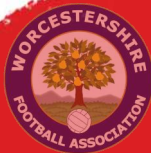
## DUGOUT SPONSOR

The Dugouts at the Spiers & Hartwell Stadium can be used to promote your company or brand to the many supporters who visit during the football season.



The Dugouts are a key area which fans often keep an eye on for substitutions, added time and managerial activities - the dugouts are one of the most watched places in the ground.

- Both home and away dugouts can be sponsored by your company or brand
- Branding will cover the frame of the dugouts, making it very visible and easy to see



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## PRESS BOX SPONSOR

A sponsorship opportunity at Evesham United is the naming rights of the Press Box situated at the back of the Main Stand.

The Press Box at the Spiers & Hartwell Stadium can be used to promote your company or brand to the many supporters who visit during the football season.



The Press Box is also the place where ground announcements are made from, this means that when announcements are made spectators look towards the Press Box.

The sponsor will have their branding in signage covering the press box, which overlooks seating in the main stand.



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## PITCHSIDE ADVERTISING

Reach out to potential new customers by advertising your business at the home of football in the Vale of Evesham.



**Year 1 (inc design) Board Supplied Renewal**

Alongside a captive audience of supporters during matches, businesses with perimeter board or advertising gain exposure through local media.

- It's a unique way of promoting your company, business or product for great value.
- We will recommend local sign companies who will produce your board at a very competitive price and prices differ for location in the stadium.
- All deals will include two season tickets (valid all season) for Pitching In Southern League Premier South home matches at the Spiers & Hartwell Stadium.

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## FLOODLIGHT ADVERTISING

Reach out to potential new customers by advertising your business at the home of football in the Vale of Evesham.

Alongside a captive audience of supporters during matches, businesses with floodlight board advertising gain exposure through local media.

- It's a unique way of promoting your company, business or product for great value.
- We will recommend local sign companies who will produce your board at a very competitive price and prices differ for location in the stadium.

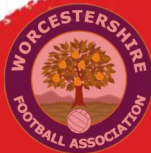


- All deals will include two season tickets (valid all season) for Pitching In Southern League Premier South home matches at the Spiers & Hartwell Stadium.

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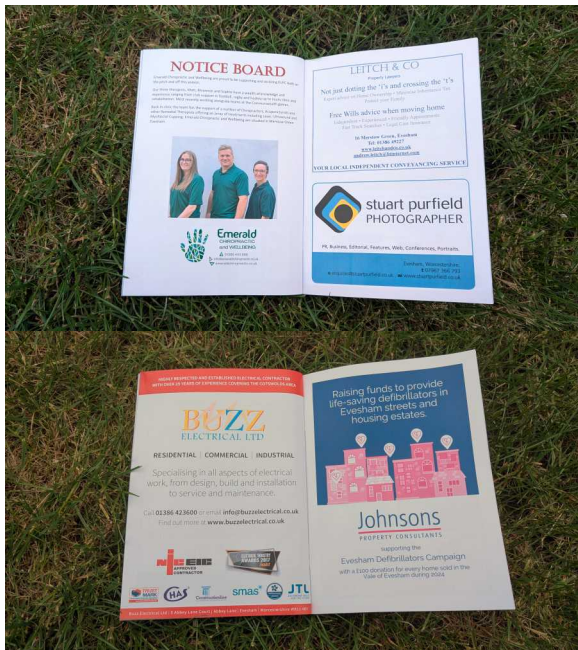


# EVESHAM UNITED FC



## PROGRAMME ADVERTISING

The match programme is a great way to target our local supporters as well as visiting fans from across the country.



**1/2 Page Programme Advert**



**Full Page Programme Advert**



## Full Design Service In-House

No matter what you need from a programme advert to a pitchside board, we can cater for all your graphic design needs in-house.

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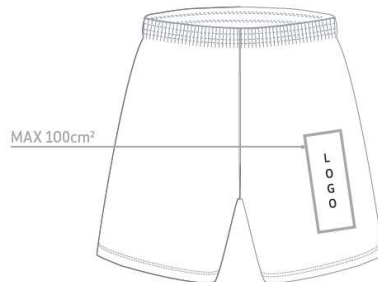
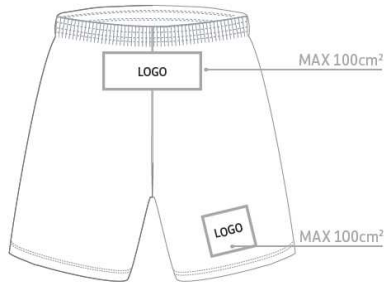
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## SHORTS SPONSORSHIP

Support the club and promote your business at the same time with our shorts sponsorship package.

Shorts sponsorship can help advertise your business. Your company name or logo will appear on the first-team players' shorts once only anywhere on the shorts providing it does not exceed an area of 50 square centimetres.



## TRAINING WEAR SPONSORSHIP

prices start from



Support the club and promote your business at the same time with our training wear sponsorship packages.

Training wear sponsorship can help advertise your business. Your company name or logo will appear on the first team players training wear.

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## PLAYER SPONSORSHIP

Support a Robins player and promote your business at the same time with our individual player sponsorship packages.

Player sponsorship can help advertise your business to fellow supporters. Your company name or logo will appear alongside the chosen player in the match programme.

- Recognition in each match programme as a player sponsor.
- Company or an individuals name on the player profile page on [eveshamunitedfc.com](http://eveshamunitedfc.com)
- First refusal on your player for the next campaign.



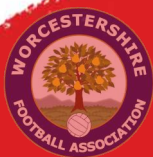
When new signings are announced their sponsorship will be immediately available.



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## JUNIOR SPONSORSHIP

Junior sponsorship packages are available for U8s to U18s

Please contact us to discuss opportunities for a package that would suit your needs.

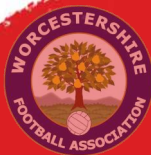
This is a 2-year sponsorship and the sponsors' logo will be on the front of the match kit.



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